

PMA Spring Break 2009

Monday, May 11, 2009

Lansdowne Resort

44050 Woodbridge Parkway

Lansdowne, VA 20176





PMA Spring Break 2009

The tradition of Spring Break quality continues. The industry's best golf, volleyball and spa outing heads to the fabulous Lansdowne Resort in Leesburg. Committee Co-Chairs Josh Bortnick (Big Stuff, Inc.) and David Hollingsworth (ARC Water Treatment) are hard at work, organizing, planning and brainstorming to make the region's best attended and most dynamic industry outing exceed expectations.

Golf

Spring Break takes over 36 holes of the best golf that our region has to offer. Members and guests will play either the Norman Course (voted one of the top 10 new courses in America in 2005 by Golf Magazine) or the RTJ Course. The format is a scramble. Each foursome hits a tee shot and then plays the remainder of the hole from the spot of the best ball. Fee includes greens fees, cart, practice range, contests, continental breakfast, lunch, reception, open bar, gift and door prizes.

Volleyball

Who's the best? Settle the score on the volleyball court by putting together a team of six players (at least two must be female). Awards are presented to the winning team and the runner-up. The fee includes continental breakfast lunch, volleyball, reception and prizes.

Reserve a Spa Foursome

PMA members will have the opportunity to pamper themselves by spending a half-day at Lansdowne's fabulous Spa Minerale. Spa Chair Debra Smith has arranged an afternoon of pure pleasure whereby spa goers can enjoy a choice of massage, skin care, body treatments, manicures, pedicures and a wide range of other spa opportunities.

The Schedule

8:30-10:00am **Golf registration, practice range, breakfast**

9:30am **Volleyball and spa registration**

10am-4pm **Volleyball tournament**

10:00am **Golf shot gun start**

11:30am **Spa registration**

11:30am-1:30pm **Lunch at the turn**

Noon: **Spa lunch**

1:00pm-4:00pm **Spa activities**

4:00pm-6:00pm **Reception, awards, prizes**



Sponsorship Opportunities and Fees

Title Sponsor: (\$5,000/4 available)

One foursome (\$1,500 value), tee or green sign, recognition on all promotional media, logo on gift provided to attendees, major signage at event, BULLETIN recognition.

The Majors: (\$2,200/8 available)

One foursome (\$1,500 value), tee or green sign, corporate signage, BULLETIN recognition through June, ticket stub sponsor, and beverage cart sponsor.

Tour Sponsors (\$1,900/8 available)

One foursome (\$1,500 value), tee or green sign, BULLETIN recognition through June, and sign recognition.

Commissioner Sponsors(\$1,500/42 available)

One foursome (\$1,500 value), tee or green sign.

Spa Foursomes (\$1,800/\$450 per person)

Spa Foursomes include a spa lunch, massage and a choice of two different spa treatments,

Volleyball (\$1,500/1 available)

One volleyball team (6 players, value \$1,200), corporate signage, BULLETIN recognition through June and sign recognition at the event.

Bar Sponsorship (\$1,700/3 available)

Sponsorship of one of the three open bars during the 19th hole reception and two tickets to attend the reception.

Beat the Amateur (\$1,500/4 available)

Network with every golfer on the course by challenging them to “beat the amateur” on a par three. Sponsors designate a rep to hit one shot with every foursome. Anyone on the green inside of the amateur wins a sleeve of golf balls. Sponsors provide the balls.

Flags on the Green (\$1,000/2 available)

Sponsor will have their flags on every pin. Sponsor must provide their own flags.

Hole in One (\$1,000/4 available)

Sponsor can have a representative on the hole in which they sponsor to network and receive recognition in BULLETIN.

Breakfast Sponsor (\$1,000/2 available) or Lunch Sponsor (\$1,000/2available)

Sponsor will be recognized at the breakfast or lunch tables with signage, recognition at the event and recognition in BULLETIN through June.

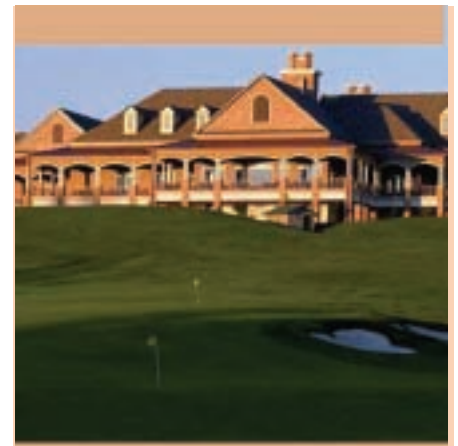
Reception Only (\$150/person)

If you can't make it earlier in the day, join us at the 19th hole for a fabulous open-bar reception.

Event Sponsorships (\$600)

Longest Drive (2)	Valet Bag Drop (1)	Driving Range (2)
Chipping Contests (2)	Photography (1)	Closest to the Pin (8)
Putting Contests (2)	Rest Rooms (1)	Lunch Area (2)

Tee or Green Sponsor (\$300)



PMA Spring Break 2009 Reservation Form

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Lansdowne Resort, Lansdowne, VA



Reservation coordinator: _____

Company: _____

Phone: _____ E-mail: _____

Golfers

1. _____
2. _____
3. _____
4. _____

Volleyball (\$200 per person)

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____

Spa (\$450 per person)

1. _____
2. _____
3. _____
4. _____

Reception only \$150 per person

1. _____
2. _____
3. _____
4. _____

Sponsorships

- _____ \$5,000 Title
- _____ \$2,200 Major
- _____ \$1,900 Tour
- _____ \$1,500 Commissioner
- _____ \$1,700 Bar
- _____ \$1,500 Beat the Amateur
- _____ \$1,500 Volleyball
- _____ \$1,000 Breakfast
- _____ \$1,000 Lunch
- _____ \$1,000 Flags on the Green
- _____ \$1,000 Hole in One

Event Sponsors (\$600)

- _____ Longest Drive
- _____ Valet Bag Drop
- _____ Chipping Contest
- _____ Driving Range
- _____ Putting Contest
- _____ Photography
- _____ Trash/Recycling
- _____ Bathroom
- _____ Tee or Green (\$300)

Enclosed is our check in the amount of \$_____ covering payment in full.

We would like to pay by credit card (VISA, MC , AmEx):

Card Number: _____

Expiration Date: _____ Security Code: _____

Name of Cardholder: _____

Return with payment in full to PMA, 7900 Wisconsin Avenue, Suite 305, Bethesda, MD 20814. Fax: 301-907-9326. For more information or if you have questions, call PMA at 301-657-9200.