



2021 BULLETIN ADVERTISING

PMA's official magazine, *BULLETIN*, is published monthly and issued electronically to more than 2,000 property management professionals.

BULLETIN is emailed directly to property management company CEOs, COOs, Vice Presidents, Operations Directors, Division Directors, Procurement Directors and others with purse-string authority.

By advertising in *BULLETIN*, you'll not only generate brand awareness, but you can link your ad to your webpage, social media or any online medium to get more bang for your buck.

Advertising Rates (M = PMA Member; NM = Nonmember)

Size	1 issue		3 issues		6 issues		12 issues	
	M	NM	M	NM	M	NM	M	NM
¼ Page	\$425	\$580	\$900	\$1,270	\$1,515	\$2,080	\$2,670	\$3,935
½ Page	\$850	\$965	\$1,575	\$2,265	\$2,375	\$3,980	\$4,725	\$7,295
Full Page	\$1,225	\$1,650	\$2,815	\$4,195	\$4,990	\$7,220	\$7,940	\$14,215
Business Card	N/A		\$560	\$750	\$925	\$1,250	\$1,520	\$1,845

Preferred Locations and Other Options

- Back Cover add 25% to the cost
- Inside Front Cover add 20% to the cost
- Inside Back Cover add 15% to the cost

Advertising Dimensions

¼ Page	7.25" wide x 2.25" high OR 3.5" wide x 5" high	Full Page	7.5" wide x 10" high
½ Page	7.25" wide x 5" high OR 3.5" wide x 10" high	Business Card	3.5" wide x 2" high

Preparation Costs

There is no preparation charge beyond the regular cost per insertion fee for camera-ready copy. Design, typesetting and layout services are available. The fee is contingent upon the level of effort required. No work will be performed, or additional fees charged unless approved by the advertiser.

Payment

Payment in full is required to guarantee ad placement unless credit has been established. Contract rates are available only when the contract is paid in advance. Refunds will be issued but the amount will be based on the prevailing contract price. All contract rates are honored even if rates are increased during the term of the contract.

Deadlines

Insertion order is required no less than 15 days prior to publication date (first of each month). Camera-ready artwork is required no less than 10 days prior to publication date (first of each month).

2021 BULLETIN ADVERTISING CONTRACT

GENERAL INFORMATION

Company:

Primary Contact:

Email:

Billing Contact:

Email:

Address:

Suite:

City:

State:

Zip Code:

Telephone:

Fax:

Website:

Size	Frequency	Months	Preferred Location
<input type="checkbox"/> ¼ Page	<input type="checkbox"/> 1 Time	<input type="checkbox"/> Jan <input type="checkbox"/> Feb <input type="checkbox"/> Mar	<input type="checkbox"/> Back Cover add 25% to the cost
<input type="checkbox"/> ½ Page	<input type="checkbox"/> 3 Times	<input type="checkbox"/> Apr <input type="checkbox"/> May <input type="checkbox"/> Jun	<input type="checkbox"/> Inside Front Cover add 20% to the cost
<input type="checkbox"/> Full Page	<input type="checkbox"/> 6 Times	<input type="checkbox"/> Jul <input type="checkbox"/> Aug <input type="checkbox"/> Sep	<input type="checkbox"/> Inside Back Cover add 15% to the cost
<input type="checkbox"/> Business Card	<input type="checkbox"/> 12 Times	<input type="checkbox"/> Oct <input type="checkbox"/> Nov <input type="checkbox"/> Dec	

BILLING PREFERENCE *(check one)*

Annually Quarterly Monthly

PAYMENT *(check one)*

Check enclosed (made payable to PMA) VISA MasterCard American Express Discover

Credit Card Number:

Exp. Date:

Security Code:

Card Holder's Name:

AUTHORIZATION

After initial payment, I give permission for the above credit card to be charged quarterly/monthly as applicable.

ACKNOWLEDGEMENT

With my signature below, I affirm that I am authorized to make the above commitment on my company's behalf. I have read and understand the benefits associated with this agreement and agree to pay in accordance with PMA payment terms. I understand that this form becomes a contract when signed. All cancellations must be received in writing 45 days prior to the publication date (first of each month). After the closing date, the advertiser is responsible for 100 percent payment of the ad space for that issue pursuant to the contract.

AUTHORIZED SIGNATURE

PRINT NAME

DATE

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