



## 2021 CORPORATE SPONSORSHIP PROGRAM

### Platinum Sponsorship (limited to two companies)

**\$11,000**

- Two premier plus exhibit spaces at the entrance to PMEXPO 2021 (value \$5,920)/Two virtual booths (Job Fair & Exhibit Hall) at entrance of platform, pass to prize, PMEXPO Advertisement video, PMEXPO Seminar Host (value \$5500).
- First opportunity to select PMEXPO booth locations.
- Platinum Sponsor signage at PMEXPO/Platinum Sponsor logo virtual Advertisement.
- A guaranteed foursome at Summer Classic (value \$1,900).
- Four complimentary tickets to any PMA Event in 2021 (value \$1,000).
- Two executive head shots for PMA website (value \$250)
- One minute mini commercial for PMA website (value \$500)
- One podcast interview to provide current information of sponsoring company (value \$1000)
- Professional Metal designed name badges identifying the company as a Platinum Sponsor.
- A crystal award recognizing the firm as a Platinum Sponsor that can be displayed in the sponsor's office.
- Monthly PMA staff check in and update
- Two sponsored non-sales webinars with PMA
- Corporate profile in one issue of the PMA BULLETIN (value \$980).
- 10% advertising discount in all PMA publications.
- Complimentary sales advertisement on all PMA social media
- Recognition as a Platinum Sponsor on PMA's home page.
- Recognition as a Platinum Sponsor in each issue of BULLETIN.
- Recognition as a Platinum Sponsor in the weekly Up to the Minute.
- PMA "Fun Money" program- The power of choice and flexibility has arrived! PMA Fun Money provides the flexibility to spend sponsorship dollars in whatever way the sponsor chooses.

### Five-Star Sponsorship (limited to ten companies)

**\$7,000**

- A guaranteed foursome at Summer Classic (value \$1,900).
- Two complimentary tickets to any PMA event in 2021 (value \$500).
- Corporate profile in one issue of the PMA BULLETIN (value \$980).
- 10% advertising discount in all PMA publications.
- Complimentary sales advertisement on all PMA social media
- Professional metal designed name badges identifying the company as a Five-Star Sponsor.
- A crystal award recognizing the firm as a Five-Star Sponsor that can be displayed in the sponsor's office.
- One sponsored non-sales webinar with PMA
- Five-Star Sponsor signage at PMEXPO/Five-Star Sponsor logo virtual Advertisement.
- First opportunity to select PMEXPO booth locations, proceeding Platinum sponsors.
- Recognition as a Five-Star Sponsor on PMA's website.
- Recognition as a Five-Star Sponsor in each issue of BULLETIN.
- Recognition as a Five-Star Sponsor in the weekly Up to the Minute.
- PMA "Fun Money" program- The power of choice and flexibility has arrived! PMA Fun Money provides the flexibility to spend sponsorship dollars in whatever way the sponsor chooses.

## **Gold Sponsorship (limited to ten companies)**

**\$3,000**

- One complimentary ticket to a PMA event in 2021(value \$250)
- Professional metal designed name badges identifying the company as a Gold Sponsor.
- 10% advertising discount in all PMA publications
- Complimentary sales advertisement on all PMA social media
- One sponsored non-sales webinar with PMA
- A crystal award recognizing the firm as a Gold Sponsor that can be displayed in the sponsor's office
- First opportunity to select PMEXPO booth locations, proceeding Platinum and Five-Star sponsors
- Recognition as a Gold Sponsor on PMA's website
- Recognition as a Gold Sponsor in each issue of BULLETIN
- Recognition as a Gold Sponsor in the weekly Up to the Minute

# 2021 CORPORATE SPONSOR REGISTRATION FORM

## GENERAL INFORMATION

Company:

Primary Contact:

Email:

Billing Contact:

Email:

Address:

Suite:

City:

State:

Zip Code:

Telephone:

Fax:

Website:

## 2021 CORPORATE SPONSORSHIP RATES

2021 PLATINUM (\$11,000)

2021 FIVE STAR (\$7,000)

2021 GOLD (\$3,000)

## BILLING PREFERENCE (check one)

Annually

Semiannually

Quarterly

## PAYMENT (check one)

Check enclosed (made payable to PMA)

VISA    MASTER CARD    AMERICAN EXPRESS    DISCOVER

Credit Card Number:

Exp. Date:

Security Code:

Card Holder's Name:

## AUTHORIZATION

After initial payment, I give permission for the above credit card to be charged at the beginning of each quarter, April 1, July 1 and October 1.

## ACKNOWLEDGEMENT

With my signature below, I affirm that I am authorized to make the above commitment on my company's behalf. I have read and understand the benefits associated with this sponsorship and agree to pay in accordance with PMA payment terms. I understand that this form becomes a contract when signed. Exclusive sponsorship refunds or cancellations cannot be made after the contract is signed, as potential sponsors will be turned away as a result of your acceptance. Other sponsorship refunds or cancellations cannot be made after any promotional materials have been created.

AUTHORIZED SIGNATURE

PRINT NAME

DATE